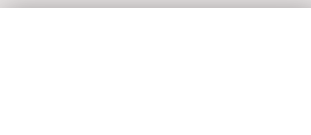


NATIONAL CHARACTER ASSOCIATION



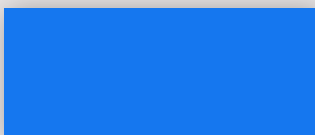
#FFFFFF



White
Light shades

Use this color as the background for your dark-on-light designs, or the text color of an inverted design.

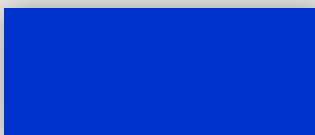
#1577F0



Freedom Blue
Light accent

Accent colors can be used to bring attention to design elements by contrasting with the rest of the palette.

#0033CC



Flag Blue
Main brand color

This color should be eye-catching but not harsh. It can be liberally applied to your layout as its main identity.

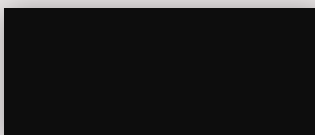
#FF0000



Flag Red
Dark accent

Another accent color to consider. Not all colors have to be used – sometimes a simple color scheme works best.

#0D0D0D



Black
Dark shades

Use as the text color for dark-on-light designs, or as the background for inverted designs.



Alan Sims
Founder/President

About the National Character Association

The National Character Association (NCA) is leading the way for Americans to discover and develop the attributes that strengthen and secure our nation.

Here at the NCA, we believe that America is an exceptional nation. This country was founded and born under the protection of Providence and on timeless first principles identified by our founding fathers. America’s unique character and spirit has made us a Beacon of Hope – leader of the Free World.

OUR MOTTO

Leading the way to where Character meets purpose and destiny

HOW WE DEFINE NATIONAL CHARACTER

The moral strength of a nation, inspired by its shared beliefs, vision and values, that produces a virtuous and free society.

More Details About Our Staff and Organization Can Be Found on our **About Us** Page

Email Us for Questions at info@nationalcharacter.org

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